

DesignThinkers & Kuwait Foundation for Advancement of Sciences

# Unlocking Practical Strategies for Innovative Solutions

**3-Day hands-on program combining analytical tools and creative approaches to tackle real organizational challenges, guided by experts in human-centered design and business process improvement.**

**Start Date: December 1st 2025**



# In a nutshell

01

Develop the skills to balance analytical rigor with creativity, driving impactful change within your organization.

02

Build your capability to navigate complexity and implement continuous improvements that create lasting impact.

# Unlocking Practical Strategies for Innovative Solutions



## ● 3-Day Unlocking Practical Strategies for Innovative Solutions Training

Effectively solving complex business problems requires both structured analysis and creative thinking. This course offers a comprehensive approach to problem solving and innovation, introducing participants to a range of techniques for addressing issues related to efficiency, effectiveness, and organizational challenges.

Participants will learn structured methods like the **5 Whys, Fishbone Diagrams, and Decision Matrices** for analyzing problems, while also exploring creative techniques such as Design Thinking, Brainstorming, and Scenario Planning. By combining these approaches, the course provides a holistic framework for identifying, analyzing, and resolving business challenges, enabling participants to apply their skills immediately in practical, real-world situations.

Develop structured and creative approaches to problem solving.

Master tools like 5 Whys, Fishbone Diagrams, and Design Thinking.

Gain skills to enhance both efficiency and innovation in processes.

Day one

## Problem Identification and Definition

### 09:00 Problem Identification & Definition

**Program objectives**

Understanding Problem Identification

Introduction to Complex Problem-Solving in a VUCA world

How do we deal with complexity?  
Cynefin Framework

Identifying your problem-solving style

The Simplex survey

### 12:00 Lunch break

### 13:00 Tools for Diagnosing Root Causes

**Tools for Diagnosing Root Causes**

5 Whys, Ishikawa Diagram

**Case Study**

Diagnosing and Defining a Problem

**Wrap-up day 1 & Reflection round**

Main traps and blockers in problem-solving

15:30 End

Day two

## Analytical Frameworks and Tools

### 09:00 Analytical Frameworks and Tools

**Introduction to Analytical Frameworks**

Flow Charts, Decision Matrix

**Leveraging Data Analytics**

Using Data and Structuring Information

**Group Exercise**

Applying Analytical Tools

### 12:00 Lunch break

### 13:00 Creative Problem-Solving Techniques

**Introduction to Creative Thinking Techniques**

Design Thinking, Brainstorming, Affinity Diagrams, Scenario Planning

**Wrap-up day 2 & Reflection round**

Applying Creative and Strategic Techniques.

15:30 End

Day three

## Generating and Implementing Insights

### 09:00 Generating and Implementing Insights

**Turning Insights into Actionable Solutions**

Building an Implementation Roadmap

**Solution Management**

Planning and Evaluating Solutions in Diverse Contexts

### 12:00 Lunch break

### 13:00 Wrap-up and Key Take-aways

**Review of Tools and Techniques**

Best Practices for Navigating Complexity;

**Wrap-up & Closing Ceremony**

Q&A and Next Steps: Personal Action Plan for better decision making.

15:30 End



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**+150**  
Expert Coaches

**+500**  
Client Base

**75k**  
Global Alumni

**97%**  
Recommend us

**25**  
Countries

DesignThinkers is a global organization with a deep understanding of Innovation, Design Thinking and Agile ways of working. We blend training and coaching expertise with hands-on project experience. Our team is dedicated to User Experience, leveraging Design Thinking and Agile ways of working based on people engagement. Together, we create agile, engaged workplaces that drive success.

# Key Program Benefits

- Clarify complex issues with ease
- Identify root causes effectively
- Collect and organize data systematically
- Sharpen analytical skills
- Discover creative solutions
- Apply structured problem-solving
- Enhance decision-making abilities
- Strengthen strategic thinking
- Adapt tools to diverse settings
- Cultivate critical, solution-focused thinking

# Participant Profile

## Professionals from Public and Private Sectors

The target audience consists of professionals or teams working in public and private organizations, likely those in leadership, management, or innovation roles who are tasked with solving business challenges.

## Kuwaiti National

The program is open for Kuwaiti nationals only.

## Aspiring Leaders in Problem-Solving Roles

Those looking to build their skills in structured and creative problem-solving, aiming to become more effective in identifying, analyzing, and resolving issues.

## Cross-Functional Responsibilities

Participants who work across departments or have cross-functional responsibilities, as their role benefits from understanding and addressing issues from multiple perspectives.

## University Level Degree

Applications only from professionals with an academic background, ideally with a growth mindset and open to adopting innovative ways of working.

## Collaborative Mindset

Participants are expected to value teamwork, as the program emphasizes collaboration, brainstorming, and iterative development in a group setting

# Certification

We value quality!

DesignThinkers is accredited by the Dutch Council for Training and Education, underscoring our commitment to delivering high-quality education and training experiences globally. This accreditation is a testament to our unwavering commitment to delivering high-quality education and training experiences to our global community.

After the successful completion of one of our courses, participants are awarded with a DesignThinkers Academy Certificate. All tools and materials will be available after the course in our Learn & Develop Library (accessible to alumni only).

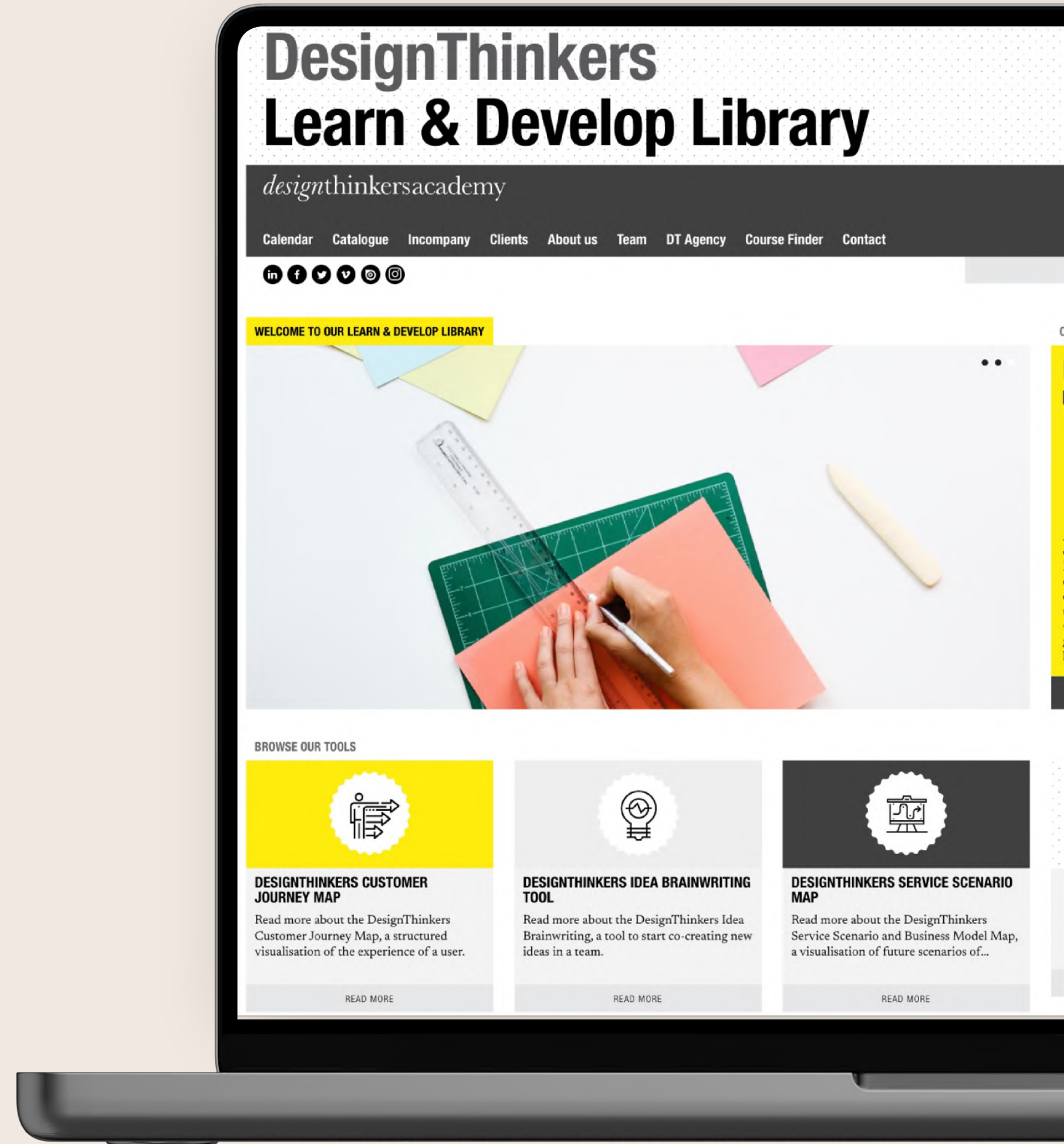


'I have participated in at least 15 courses on soft skills in the past 20 years of my career, but the course of D'TA stands out as the best.'

Javier Sanchez Millan,  
Banque Pictet & Cie SA

# Digital Toolkit

Participants work with DesignThinkers extensive library of Innovation tools and materials, and will receive a personal digital toolkit after the program completion.



# 3-day Program:

# Unlocking Practical Strategies for Innovative Solutions

**Transforming the way you approach problem-solving to foster continuous improvement and sustainable organizational success.**

## Program Description

The 3-day course combines human-centered design with business process improvement methodologies to tackle real organizational challenges. Participants will work hands-on with a relevant challenge while exploring new tools and techniques. The course emphasizes structured problem-solving methods like the 5 Whys, Fishbone Diagrams, and Flow Charts, blended with creative approaches such as Design Thinking and Brainstorming to foster innovative solutions.

Participants will apply problem-solving frameworks to uncover root causes, develop solutions, and refine them through feedback. Interactive activities and personal coaching ensure they gain confidence in balancing analytical and creative approaches.

By the end of the course, participants will have the skills to drive positive change, navigate complexity, and implement continuous improvements. They will also receive a certificate and a DT toolkit to support future initiatives.

# Sign up today!

● Limited Seats Available

**For this internationally renowned program, only limited seats are available.**

● Secure your spot

**Secure your spot by signing up with your team via the QR code today.**

● Let's connect

**Register your team via <http://learn.kfas.org.kw> or +965 222 78100 ext 1828/1879/1883**

● Book a call

**Let's connect!**

