

Focused Programs

Developing Leadership Competencies

Online & Madrid | June 5-20, 2024

Online & Barcelona | November 12-29, 2024



Your **Leadership**, Empower Your Team

www.iese.edu/dlc

Without a doubt, people are a critical source of competitive advantage in today's fast-paced markets, serving as the core drivers of their firm's operations, efficiency and innovation.

In order to promote long-term corporate success, global managers must possess high degrees of personal leadership and self-awareness, as well as the capacity to inspire and empower others to reach their highest potential.





Benefits

1

Invigorate your leadership style through enhanced self-management.

2

Cultivate a coaching style that inspires, motivates and mobilizes others.

3

Acquire the requisite mindset and frameworks to spearhead change and spark positive organizational transformation.

Content

Leadership assessment

- Self-leadership and purpose
- Personality assessment (TCI-R Test)
- Cognitive styles and preferences (Self-assessment exercise)
- Leadership competencies (IESE 360° test)
- Global assessment overview

Personal leadership development

- Personal and professional career
- Self-leadership strategies
- Relational leadership
- Developing your action plan

Interpersonal leadership

- Interpersonal communication
- Managing interpersonal conflict
- High-performance teams
- Talent development

Organizational leadership and change

- Creating leadership contexts
- Organizational governance
- Full leadership (personal, interpersonal and organizational)
- Program conclusions and wrap-up

Is This **Program** Right for You?

“Developing Leadership Competencies” is designed for general managers, senior-level executives and human resource specialists who seek to cultivate and promote leadership competencies that improve personal and organizational effectiveness.

Faculty



**Campus
Barcelona / Madrid**

John Almandoz
Academic Director

Professor of Managing
People in Organizations

PhD in Organizational
Behavior, Harvard
University

Master's in Sociology,
Harvard University

MBA, Southern Methodist
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**Campus
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Sebastien Brion

Professor of Managing
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PhD and Master's
in Organizational
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Anneloes Raes

Associate Professor of
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PhD in Organizational
Behavior, Maastricht
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Master's in Psychology,
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**Campus
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Yih-Teen Lee

Professor of Managing
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PhD in Management,
HEC, University of
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Master's in International
Business, National
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Campus Madrid

Álvaro San Martín

Professor of Managing
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PhD in Management
(Organizational Behaviour),
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MSc in Business
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Campus Madrid

**Carlos Rodríguez-
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Professor of Managing
People in Organizations

Doctor of Philosophy in
Management Science
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Stanford University

Doctor in Philosophy,
University of Navarra

Master in Business
Administration, IESE,
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Campus Madrid

Isabel Villamor

Assistant Professor of
Managing People in
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PhD in Management,
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Methodology

IESE's blended programs accelerate growth and boost business performance through a strategic and seamless interplay of highly engaging online and onsite content.

Program delivery generally extends over virtual and on-campus modules — magnifying the learning impact — while our virtual campus serves as a hub for all of your learning needs.

This blended program comprises an online module and a four-day on-campus module. The first lays the theoretical foundation of the program through video lectures, online sessions, individual tests and a wide range of academic materials.

By the second, on-campus module, you will already be familiar with faculty members and fellow participants. In an interactive learning forum, you will share insights and perspectives via team-based projects, case studies, dynamic lectures and experiential exercises.

Blended Madrid

Module 1: Online |

June 5, 11 & 13, 2024

Module 2: Madrid |

June 17-20, 2024

Blended Barcelona

November 12-29, 2024





Dates

Blended Madrid

Module 1: Online |
June 5, 11 & 13, 2024

Module 2: Madrid |
June 17-20, 2024

Approximate Schedule:

8 a.m. to 6 p.m. with additional evening social activities

Blended Barcelona

November 12-29, 2024

Approximate Schedule:

8 a.m. to 6 p.m. with additional evening social activities



Fees

Blended Edition

General fee: € 5,800

Alumni fee: € 5,220

IESE Alumni Assn. members: € 4,930

The program fee is tax-exempt and includes academic materials and lunches. Travel and accommodation expenses are not included. Discounts are available for corporate agreements and multiple registrations from the same company.

The program requires preparatory coursework, which will be made available two weeks before the start date. Payment is required in order to access this material.

Please consult our cancellation policy on the web. Places are limited and filled in strict order of registration.

Application:

www.iese.edu/dlc



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Free parking

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