



# NEW MANAGER BOOT CAMP

Maximize Your Leadership Potential

## LOCATION

On Campus  
Online

## COST

\$5,375 (On Campus)  
\$3,950 (Online)

## ENROLL

Visit: [executive.berkeley.edu/programs/new-manager](https://executive.berkeley.edu/programs/new-manager)

Many of us are promoted to manager but rarely are trained to be one. Mastering the art and science of effective management requires an additional set of skills, which when learned can often transform the daunting task of management into something profoundly satisfying.

Our New Manager Boot Camp is designed to prepare you for your new management role and is structured specifically for executives that are looking to develop their leadership skills.

## CERTIFICATE OF BUSINESS EXCELLENCE ELIGIBILITY



Leadership & Communication

*\* see back for details*

## LOCATION

### Berkeley Executive Education

Haas School of Business  
2220 Piedmont Ave.  
Berkeley, CA



## KEY TAKEAWAYS

### Understand Your Challenges as a New Manager

Recognize what your current and potential challenges are as a new manager, find effective solutions, and take full advantage of new opportunities.

### Develop Your Leadership Style

Harness and evolve your leadership and communication style to successfully lead through rapport and inspire and engage your team.

### Become a More Effective Manager

Discover the secrets to effectively time manage and delegate tasks to your team enabling you to prioritize and make quality decisions.

### Create Dynamic Teams

Understand how to structure and manage teams for best results, including how to effectively work with and manage geo-distributed teams.

### Learn to Hire, Fire, and Manage Talent - Without Drama

Learn to successfully identify, assess, attract, and retain talent as well as how to hire and fire quickly and professionally - without the threat of a lawsuit.



**HOMA BAHRAMI,**  
Senior Lecturer, Haas  
School of Business

*Homa Bahrami is an international educator, advisor, board member and*

*author, specializing in organizational flexibility, team alignment, and dynamic leadership in global, knowledge-based industries. She is the co-author of a major textbook Managerial Psychology: Managing Behavior in Organizations. Her latest book Super-Flexibility for Knowledge Enterprises, focuses on practical approaches for strategizing, organizing and leading knowledge workers based on their collective experience and field research in Silicon Valley during the past 30 years.*



Contact us for special  
group rates  
[executive@berkeley.edu](mailto:executive@berkeley.edu)

We serve leaders and organizations who aspire to redefine the future of business. Our profound and unique learning experiences, led by renowned UC Berkeley faculty, equip global executives and their organizations with the vision, culture, and capabilities to thrive in an ever-changing world.

UC Berkeley Executive Education leverages the best resources of the world's #1 public university and the surrounding business ecosystem, and embraces the Berkeley Haas mission to develop leaders who **Question the Status Quo**, exhibit **Confidence Without Attitude**, are **Students Always**, and think **Beyond Themselves**.

### OUR FOUR ACADEMIC PILLARS

Our four academic pillars are comprised of key components of the executive skillset needed to thrive in today's ever-changing business environment.

#### LEADERSHIP & COMMUNICATION

With increased responsibility comes the opportunity to further your impact. Strengthen your leadership and communication skills with tools and techniques to become a more effective leader and to build stronger teams.

#### ENTREPRENEURSHIP & INNOVATION

Today's business landscape is complex and ever-changing. It's important to stay ahead of the curve and the competition. Learn how to incorporate an entrepreneurial approach and the latest innovation tools in your business.

#### FINANCE & BUSINESS ACUMEN

A well-rounded executive sees things that others don't. Learn how to add value through financial engineering and best utilize financial information for operational and strategic decision-making.

#### STRATEGY & MANAGEMENT

From managing talent to leveraging culture and everything in between, our Strategy & Management programs deliver both high-level frameworks and practical tools for a truly competitive edge.

### OUR PROGRAMS

UC Berkeley Executive Education offers a portfolio of programs developed by academia's and industry's most forward-thinking minds. Our programs are designed in collaboration with leading faculty from UC Berkeley's Haas School of Business as well as from across the Berkeley campus.

### BEGIN YOUR PERSONAL LEARNING JOURNEY WITH BERKELEY



The Certificate of Business Excellence (COBE) is an opportunity to acquire and hone new skills, gain a mark of distinction from a world-class university, and do it on a timeline that works with your busy schedule. Visit [executive.berkeley.edu/certificate-of-business-excellence](http://executive.berkeley.edu/certificate-of-business-excellence) to learn more.

### CUSTOMIZE THIS PROGRAM

Turn **New Manager Boot Camp** into a custom learning experience for your team or organization.

UC Berkeley Executive Education helps organizations of all sizes in every industry identify core problems and create new solutions to address current and future business needs. We work closely with you to holistically design a program that gets results and is strengthened through collaboration between the Haas School of Business faculty and real-world practitioners.

Visit [executive.berkeley.edu/custom-programs](http://executive.berkeley.edu/custom-programs) to learn more.