



**Harvard
Business
School**
Executive
Education

www.exed.hbs.edu/rem

Nov 3 – 8, 2024
\$14,500

OR

Nov 2 – 7, 2025
\$15,500

HBS Campus

**“I learned that it’s essential
to truly understand the
local landscape and to
conduct myself with
respect and flexibility.”**

Elena Stanculescu

Senior Investment Manager,
KIRKBI A/S,
Denmark

Real Estate Management Program: Finance, Design, Leadership

**Today’s increasingly unpredictable and competitive real estate sector demands sharp insight.
Discover how forward-thinking leaders in diverse real estate segments position their firms for growth.**

WHO SHOULD ATTEND

Property owners, lending officers, developers, financial analysts, lawyers, architects, and urban planners.

THIS PROGRAM WILL HELP YOU TO

- Identify and analyze emerging opportunities across real estate sectors
- Create more value and profit through better design
- Effectively lead to ensure on-time, on-budget delivery

You’ll leave with the practical knowledge and strategic skills to move quickly on new opportunities, increase resilience, and maximize asset value.

WHAT YOU WILL LEARN

Succeeding in complex real estate markets means taking a holistic approach and addressing challenges with a cross-disciplinary perspective. In this program, you will explore how the industry—and the interplay of design, development, financing, and investment—is evolving.



Real Estate Management Program: Finance, Design, and Leadership

SAMPLE SCHEDULE

DAY ONE	DAY TWO	DAY THREE	DAY FOUR	DAY FIVE	DAY SIX
Today's Theme: Welcome and Introduction	Today's Theme: Megatrends	Today's Theme: Sustainability and Investing	Today's Theme: Capital Markets and Design	Today's Theme: Technology	Today's Theme: Synthesis
	6:30 – 9:00 AM Breakfast and Discussion Groups	6:30 – 9:00 AM Breakfast and Discussion Groups	6:30 – 9:00 AM Breakfast and Discussion Groups	6:30 – 9:00 AM Breakfast and Discussion Groups	6:30 – 9:00 AM Breakfast and Discussion Groups
8:00 AM – 4:00 PM Check-In and Registration	9:00 – 10:30 AM Healthy Buildings	9:00 – 10:30 AM Sustainability in the Gulf Cooperation Council	9:00 – 10:30 AM Real Estate Private Equity: Vacancies, Capital, Distress	9:00 – 10:30 AM AI, Machine Learning, and the Built Environment	9:00 – 10:30 AM Climate Change and Property Risk
	10:30 – 11:00 AM Break	10:30 – 11:00 AM Break	10:30 – 11:00 AM Break	10:30 – 11:00 AM Break	10:30 – 11:00 AM Break
	11:00 AM – 12:30 PM Designing Workplaces	11:00 AM – 12:30 PM Disruptive Hotel Models	11:00 AM – 12:30 PM Property Business in a Virtual Reality	11:00 AM – 12:30 PM Artificial Intelligence and Strategic Advantage	11:00 AM – 12:30 PM Putting it All Together: Strategy, Finance, Climate, and Technology
		12:30 – 12:45 PM Introduction to AMDP (Optional)			12:30 – 1:00 PM Program Wrap-Up
	12:45 – 2:00 PM Lunch and Free Time	12:45 – 2:00 PM Lunch and Free Time	12:45 – 2:00 PM Lunch and Discussion Groups	12:45 – 2:00 PM Lunch and Free Time	1:00 PM Check-Out and Departure
2:00 – 4:00 PM Optional Session: Financial Analysis Fundamentals	2:00 – 3:30 PM Affordable Housing as Essential Urban Real Estate	2:00 – 3:30 PM Revitalizing Urban Areas	2:00 – 3:30 PM Design and Real Estate Part I	2:00 – 3:30 PM Energy Optimization Game	
	3:30 – 4:00 PM Break	3:30 – 4:00 PM Break	3:30 – 4:00 PM Break	3:30 – 4:00 PM Break	
4:00 – 4:30 PM Break	4:00 – 5:30 PM Extreme Heat, Public Health, and Property	4:00 – 5:30 PM Predictive Analytics and i-Buying	4:00 – 5:30 PM Design and Real Estate Part II	4:00 – 5:30 PM Crisis Management and Organizational Resilience	
4:30 – 5:00 PM Program Overview					
5:00 – 6:30 PM Water Infrastructure and Public-Private Partnerships	5:30 – 6:00 PM Free Time		5:30 – 6:00 PM Free Time	5:30 – 6:00 PM Free Time	
	6:00 – 8:30 PM Dinner	6:00 – 7:00 PM Networking Event (Optional)	6:00 – 8:30 PM Dinner	6:00 – 8:00 PM Closing Reception and Dinner	
6:30 – 8:00 PM Opening Reception and Dinner		6:00 – 8:30 PM Dinner			

CLASS GUIDE

Classroom Sessions

Discussion Groups

Break / Meal

Please note: This sample schedule is intended to be representative of the program structure and content. Timing and session topics are illustrative and subject to change.

S1023

The Experience

At HBS, every detail is carefully calibrated to drive your success. Living arrangements and classrooms that spark connection. Unrivaled academic resources. Thoughtfully designed virtual learning experiences. And rejuvenating fitness, dining, and cultural amenities.





**Harvard
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A world-class learning experience that energizes aspiring and established changemakers.

BREAKTHROUGH LEARNING

Stimulating classes led by faculty at the forefront of their fields. Topics that will define the future of business. Discussions that transform perspectives and ways of thinking. Access to the brightest business minds on the planet. In short, a world-class learning experience that only Harvard can provide.

HOLISTIC SUPPORT

Premium amenities and purpose-built accommodations for all participants on the HBS campus. Astonishingly attentive staff. Classrooms that foster collaboration. Virtual, in-person, and blended formats for learning on your terms. Here, every detail is carefully calibrated to nurture your growth.

ADMISSIONS

Candidates are admitted on a rolling, space-available basis and typically will receive their admissions decision within four to six weeks. Select programs have application deadlines, as noted on the program page on our website. For all programs, early application is strongly encouraged.

POWERFUL CONNECTIONS

Our programs strengthen organizations and individuals by deepening relationships and fostering new ones. Participants leave with lifelong friends, new potential business partners, and a powerful, globe-spanning network of fellow changemakers.

INTENTIONAL DIVERSITY

We curate a truly diverse classroom for good reason. Exposure to different perspectives sharpens our thinking and leaves us better equipped to lead in today's business landscape. Expect to learn with—and from—peers that come from around the world, a variety of industries, and all walks of life.

FOR MORE INFORMATION

www.exed.hbs.edu

FOR A PERSONALIZED CONSULTATION

Contact Our Program Advising Team

Email: **executive_education@hbs.edu**

Phone: **800.427.5577**

(outside the United States, call: **617.495.6555**)

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Program content, dates, schedule, fees, technology platforms, and faculty are subject to change.

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