# Columbia Business School Executive Education

Finance & Investing
Real Estate Investing

### Capitalize on the world's largest asset class.

With yields compressing in traditional asset classes, more and more investors are increasing capital allocations into real estate. This program equips you with a high level of knowledge of the ever-changing global market for real estate finance and investment.

#### Who should attend:

- All executives
- All years experience

## How you will advance

#### **Build Your Real Estate Expertise.** Better understand the scope and character of the global real estate industry.

#### Master the Finance.

Get hands-on real estate finance expertise essential to developing or investing in real estate assets.

#### Get Equipped to Invest.

Acquire a tool set to identify real estate investment opportunities globally.

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## **Program Structure**

#### **PART ONE**

#### **Commercial Real Estate Fundamentals and Valuation**

Get an overview of real estate assets and investments and learn the tools to project and analyze cash flow for real estate properties, including modeling cash flow, the concept of real estate pro forma, and capitalization rates. Take a deep dive into real estate financing, including mortgage financing and other ways of raising capital for real estate acquisitions and investments, and real estate taxation, an important driver of value in many real estate investments.

#### **PART TWO**

#### **Real Estate Investment Opportunities and Transactions**

Experience a hands-on exercise where you model cash flows of a real estate investment comparable to a real-life analysis in the industry. Sessions also cover lender's rights, borrower's rights, and foreclosure processes, followed by a discussion about value investing strategies in the real estate industry.

#### **PART THREE**

#### Corporate Real Estate, Housing, and Program Summary

Examine another hands-on case study, providing you the opportunity to analyze an actual real estate investment strategy. This part also addresses the latest developments in the real estate industry.

Throughout the program, industry guest speakers complement the classroom and experiential learning sessions.

# Finance & Investing **Real Estate Investing**

# Faculty



## **Christopher J. Mayer**

**Faculty Co-Director** Paul Milstein Professor of Real Estate and Professor of Finance Co-Director, Paul Milstein Center for Real Estate Columbia Business School



## David M. Sherman

Faculty Co-Director Senior Advisor and Chairman of the Investment Committee Metropolitan Real Estate Co-Director, Paul Milstein Center for Real Estate Columbia Business School



### Tomasz Piskorski

Faculty Co-Director Edward S. Gordon Professor of Real Estate Columbia Business School



## Stijn Van Nieuwerburgh

**Faculty Co-Director** Earle W. Kazis and Benjamin Schore Professor of Real Estate Professor of Finance Columbia Business School

Along with Professors Mayer, Piskorski, Sherman, and Van Nieuwerburgh, additional Columbia Business School faculty may contribute to and teach in the program.

# Finance & Investing Real Estate Investing

## **Dates & Fees**

Date	Cost	<b>CIBE Credits</b>	Format	Location	Duration
October 15–17, 2024	\$7,950	3	🚢 In Person 🛛	Manhattanville, NYC	3 days
April 1–3, 2025	\$7,950	3	😩 In Person 🛛	Manhattanville, NYC	3 days

\* In Person: Three consecutive full days of in-person sessions on the Manhattanville campus in NYC. Please contact us for details about the agenda. Includes breakfast, lunch, and all materials. Dates, fees, and locations are subject to change.

Preferred pricing is available for groups of two or more. To inquire, email execed@gsb.columbia.edu

• COVID-19 Advisory Please check our website for the most up-to-date information.

# **Questions? Contact Us**

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