



HIGH-IMPACT LEADERSHIP

Master your Unique Leadership Style for Maximum Impact

LOCATION

On Campus
Online

COST

\$5,545 (On Campus)
\$4,250 (Online)

ENROLL

Visit: executive.berkeley.edu/programs/high-impact-leadership

This three-day leadership development program is an exploration of your authentic leadership style to establish your voice, presence, and abilities as a communicator. Through powerful theater techniques, role playing and personal coaching, you will learn to become a more charismatic, collaborative, and influential team leader.

CERTIFICATE OF BUSINESS EXCELLENCE ELIGIBILITY



Leadership & Communication

** see back for details*



KEY TAKEAWAYS

Improve Your Communication Delivery

Practice powerful theater techniques to actively communicate using voice, body, imagination and energy and improve articulation and expression.

Use Storytelling to Connect with Your Audience

Engage in storytelling that moves people, creates influence over an audience, and impacts the energy and performance of your team, department or organization.

Transform Your Communication Weaknesses into Strengths

Identify your weaknesses and leave your comfort zone to build communication strengths such as 'thinking on your feet' using valuable leadership skills like 'spontaneity'.

Build Meaningful Relationships and Partnerships

Employ the art of giving and receiving constructive feedback, create a community of excellence through active communicating, and engage in productive interpersonal exchanges.

Master Your Leadership Presence

Find the right communication approach for your own, authentic leadership.

LOCATION

Berkeley Executive Education

Haas School of Business
2220 Piedmont Ave.
Berkeley, CA



MARK RITTENBERG,
Distinguished Teaching
Fellow, Haas School of
Business

For over twenty years, Dr.

Mark Rittenberg has helped organizations create communities of excellence among their people and empowered individuals to become true leaders with the ability to actualize a vision.



SUSAN HOULIHAN,
Communications
Consultant, Executive
Coach

Susan Houlihan leverages

her 15+ years working in engineering and operations in the high-tech sector to bring a perspective firmly rooted in business applications to her consulting and coaching work.



DOY CHARNSUPHARINDR,
Executive Coach and
Consultant

Doy Charnsupharindr

is a faculty member at UC Berkeley's Haas Business School, teaching MBA-level courses focusing on developing leadership, communications, and coaching skills.



Contact us for special group rates
executive@berkeley.edu

We serve leaders and organizations who aspire to redefine the future of business. Our profound and unique learning experiences, led by renowned UC Berkeley faculty, equip global executives and their organizations with the vision, culture, and capabilities to thrive in an ever-changing world.

UC Berkeley Executive Education leverages the best resources of the world's #1 public university and the surrounding business ecosystem, and embraces the Berkeley Haas mission to develop leaders who **Question the Status Quo**, exhibit **Confidence Without Attitude**, are **Students Always**, and think **Beyond Themselves**.

OUR FOUR ACADEMIC PILLARS

Our four academic pillars are comprised of key components of the executive skillset needed to thrive in today's ever-changing business environment.

LEADERSHIP & COMMUNICATION

With increased responsibility comes the opportunity to further your impact. Strengthen your leadership and communication skills with tools and techniques to become a more effective leader and to build stronger teams.

ENTREPRENEURSHIP & INNOVATION

Today's business landscape is complex and ever-changing. It's important to stay ahead of the curve and the competition. Learn how to incorporate an entrepreneurial approach and the latest innovation tools in your business.

FINANCE & BUSINESS ACUMEN

A well-rounded executive sees things that others don't. Learn how to add value through financial engineering and best utilize financial information for operational and strategic decision-making.

STRATEGY & MANAGEMENT

From managing talent to leveraging culture and everything in between, our Strategy & Management programs deliver both high-level frameworks and practical tools for a truly competitive edge.

BEGIN YOUR PERSONAL LEARNING JOURNEY WITH BERKELEY



The Certificate of Business Excellence (COBE) is an opportunity to acquire and hone new skills, gain a mark of distinction from a world-class university, and do it on a timeline that works with your busy schedule. Visit executive.berkeley.edu/certificate-of-business-excellence to learn more.

CUSTOMIZE THIS PROGRAM

Turn **High-Impact Leadership** into a custom learning experience for your team or organization.

UC Berkeley Executive Education helps organizations of all sizes in every industry identify core problems and create new solutions to address current and future business needs. We work closely with you to holistically design a program that gets results and is strengthened through collaboration between the Haas School of Business faculty and real-world practitioners.

Visit executive.berkeley.edu/custom-programs to learn more.

OUR PROGRAMS

UC Berkeley Executive Education offers a portfolio of programs developed by academia's and industry's most forward-thinking minds. Our programs are designed in collaboration with leading faculty from UC Berkeley's Haas School of Business as well as from across the Berkeley campus.