Leading the Future Supply Chain

Build your digital, resilient, sustainable value chain





Discover new opportunities for supply chain

Your supply chain agenda has never been greater. In addition to digital transformation, you need to increase your supply chain's resilience and adaptability to future-proof against market and geopolitical disruptions. Demand from consumers, partners, and regulatory bodies, requires building sustainability across your value chain. You need a supply chain that ensures your organization's future.

Leading the Future Supply Chain is designed for supply chain leaders and their teams looking for winning solutions to the increasing supply chain challenges and opportunities. Over five inspiring days you will meet with industry experts, learn from latest cases and cutting-edge research to help you navigate ongoing transformations while building more resilient, sustainable value chains. You will address leadership and talent management challenges plus discover how to successfully integrate your supply chain with business strategy.

You will leave the program empowered with the latest knowledge, insights, and skills to confidently lead the future of your organization's supply chain.

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This program keeps pace of what is going on in the market, with focus on new priorities like Industry 4.0, digitization, and sustainability. It gets you up to speed.



Per Aasberg Head of Market and Procurement - Sr. Director Lemvigh-Müller, Denmark

Key learnings

Future-proof your value chain

Leading the Future Supply Chain addresses the challenges created by today's hyper-competitive, omnichannel environment and explores your opportunities to develop a digital supply chain that is resilient, sustainable, customer responsive and profitable.

Leverage new technologies

Develop a digital supply chain management strategy that embeds the right technologies for your business.

Manage global supply chain complexity and risks

Understand and manage global supply chain complexity and risks.

Lead transformation

Lead organizational change and supply chain transformation.

Future-proof your value chain

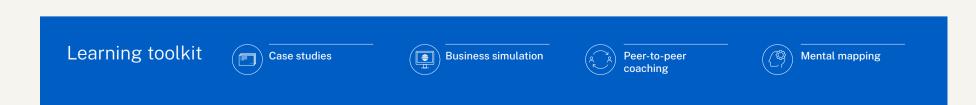
Build a truly resilient, sustainable, digital supply chain



Your learning journey

Be prepared for intense learning and interaction with your industry peers and faculty members. Over five inspiring days on campus, you will apply the frameworks to your own company, analyze international case studies, carry out a business simulation, apply benchmarking and mental mapping to conceptualize your supply chain. You will engage in wide-ranging, challenging discussions and examine best practices from some of the world's most successful global companies.





Meet your Program Director

Ralf Seifert Professor of Operations Management

Ralf Seifert's primary research and teaching interests are operations management, supply chain strategy, and digital transformation. His work lies at the heart of one of the most important topics currently facing organizations, as supply chains come under strain due to multiple global changes. He has also worked on industry analysis, competitive strategy, and new venture formation.

Seifert says supply chain management has grown tremendously in importance in recent years, and the agenda for supply chain executives has expanded massively. They must now address topics such as digital transformation, supply chain resilience, and sustainability in addition to worries around cost pressure, inflation, and new geopolitical constraints.

It's a fascinating time to be involved in supply chain. Together we will navigate today's supply chain complexities, discuss how to accelerate your digital supply chain transformations and address ongoing challenges around sustainability, global resilience, strategy, leadership, and talent issues.

Participants

Connect with a diverse group of global peers

Are you an experienced executive working in procurement, supply chain management, or operations? Are you also a part of a cross-company team in charge of customer/ supplier relations, or a business development executive responsible for supply chain?

Then join other like-minded executives from across different industries, cultures, and nationalities for an enriching learning experience. This diverse group of global peers will become a trusted resource and network as you go through your learning journey and advance your career.

18



years of experience

senior & C-level





average age

nationalities

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Practical case studies enable you to anchor your insights in reality. International peer participants bring decades of learning and experience too.



Nina Heinz Global Head of Cold Chain Logistics AP Moller-Maersk, Paris

What our participants say



Juan Manuel Santiago Mendez CEO Mercedes-Benz Parts Logistics, UK

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The professors are amazing, so passionate about the future of supply chain. They bring in guest speakers and share in-depth case studies showing you how to develop new business models, how to apply intelligent forecasting using AI and much more. This program is top level.



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Extremely enriching experience. Great content and knowledge from the professors. Also importantly, a very good collection of peers to discuss specific issues with and find how they have solved similar problems and what are the next big things you will be faced with!

Jasvinder Kaur

Henkel, Germany

Director Global Strategy & Marketing



Brian Ingarfield Chief Customer Officer Flipdish, Ireland

"

The level of challenge this program has brought to my own thinking about how we currently regard and improve our approach is exceptional. The content is excellent, superbly delivered. This is an interactive experience with high-calibre participants.



Earn a Digital Excellence Diploma from IMD

Take digital learning at IMD one step further. To receive IMD's Digital Excellence Diploma, complete a total of 15 days of programs, plus an online exam.

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15 days of digital





MD Digital xcellence iploma The diploma has made me more confident in my discussions around digital transformation.



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Sephora Guedj Client Manager Digital Consultant NTT, Switzerland

IMD's digital programs are so motivating, you keep discovering more. Every leader should take the diploma.



Amrou Hassanein CIO & Member of the Executive Committee NBK Private Bank, Switzerland

Find out more

Challenging what is and inspiring what could be

About IMD

IMD has been a pioneering force in developing leaders who transform organizations and contribute to society since it was founded more than 75 years ago. Led by an expert and diverse faculty, with campuses in Lausanne and Singapore as well as a Management Development Hub in Shenzen, IMD strives to be the trusted learning partner of choice for ambitious individuals and organizations worldwide. Our executive education and degree programs are consistently ranked among the world's best by the Financial Times, Bloomberg, Forbes and others. Our leading position in the field is grounded in our unique approach to creating **real learning, real impact.** Through our research, programs and advisory work we enable business leaders to find new and better solutions: **challenging what is and inspiring what could be.**

Learn more

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executives come to IMD each year from 120+ countries and virtually every industry. 1,600+

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of participants report significant personal impact from attending an IMD program.** 97%

of participants would recommend IMD to a friend or a colleague.**



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